

Successful Management of the World in the Light of Promoting Culture of Health



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Editorial

The world community has a variety of cultures, and this diversity, along with the climate and geography diversity on the planet, makes living conditions more pleasant. Culture is a set of beliefs, customs, traditions, and behaviors of a group of people with a clear demarcation as a country and it emphasizes the biological methods that are affected by various historical, geographical, political, economic, social, and technological factors and is flexible. It is noteworthy that the cultural characteristics of any society can be expressed as positive and negative values differ from one society to another and change from positive to negative and vice versa. In other words, a positive value in one society's culture may be a negative value in another society's culture. For example, drinking alcohol or smoking a hookah is considered a positive and accepted culture value in one society, while it is considered an undesirable thing and is evaluated negatively in another society. What drives this valuation is individual and social ethics, which are largely influenced by the religious and ideological beliefs of society. Managing world societies is very difficult because of the difference in values of cultural characteristics [1-3].

It seems that the consolidation of cultural values in different societies of the world is the only way to achieve a successful global management, which also depends on the promotion of health culture among the countries of the world. A culture of health is broadly defined as a condition in which people's health and well-being flourish, and by strengthening healthy communities in a fair way, public and private decision-making processes are driven so that everyone has the opportunity to make choices to lead to a healthy lifestyle. Health culture leads to institutionalized behaviors in society that are based on the observance of health principles and in order to ensure the physical, mental, social, and spiritual health of people and are considered equal and positive values in all societies. Therefore, health culture can be considered as a set of approved beliefs, customs and behaviors that are based

on health rules and in order to ensure and promote people's health and is considered as a framework for a healthy lifestyle in communities. Promoting a culture of health is a sure approach to creating a very deep and wide common ground between all the cultures in the world and promotes health justice and a healthy lifestyle in the world. In fact, health culture is a framework for a healthy lifestyle. On the other hand, it is a very effective factor in reducing the impact of different ideologies on people's behavior. Moreover, it creates a kind of unity of biological practice based on ensuring health, while the people of different societies in terms of etiquette, dress codes, social relations, and marriage within framework of health rules will be varied [4-8].

The World Health Organization (WHO) must play a significant role in promoting a culture of health in the international community, relying on the public belief of all governments to maintain and promote public health, which is enshrined in their constitutions. This serious responsibility will make the planet a safer habitat as soon as possible, where a healthy lifestyle is practiced, and the people of the world will live more in peace and tranquility and will have a green and pleasant picture of the flow of life on this planet .

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